

Sturbridge Tourist Association

Meeting Minutes 8/13/14

**In attendance: Brian Amedy (BA), Chair, Joni Light (JL) Fin-Com Liaison, Priscilla Gimas (PG),
Selectman's Liaison, Karrie Scheibler (KS) and Brownyn Cooper (BC)**

Absent: Tom Chamberland

Guest: Jean Bubon (JB) Town Planner

6:50 Meeting Called to order.

**June 23rd minutes distributed : Corrections: add names of abstained members, 2nd proposal TC
abstained, 3rd proposal BA abstained , Christmas proposal BA abstained. Motion to accept as amended
by JL, 2nd by BA, 3-0 in favor with PG & KS abstaining**

**Treasurer Report: Balance remaining \$3500 marketing & advertising ; \$6335 community support and
6,000 in special events . \$8500 on restrooms is handled by Town accountant and split between
Betterment and STA.**

At June meeting we encumbered \$28659.08 for the Commercial Tourist District.

Jean Bubon made presentation: Roadway Improvements/transportation

Ascetically pleasing beatification

New Signage

Estimated cost \$58937.50 at the Gateway near Rovezzi's

**\$8000 signage, \$2200 2 new benches, \$4750 fence, \$4500 shade
trees, \$9800 ornamental shrubs, \$11200 perennials , \$800 seed , 15% contingency \$ 7687.50. The
Betterment committee funded \$ 22000 and STA would fund balance from the Community Support
account in Fiscal year 2014.**

JL voted to accept , 2nd by BA. Accepted 5-0

**New Business: Committee to define the future role of STA will be meeting on Sept 16 at 6pm and if
necessary a 2nd meeting on Sept 30th at 6pm.**

**BA also asked the group to come up with ideas for the remaining funds in STA budget for next
meeting.**

Motion to adjourn at 7:50pm by JL , 2nd by BA Vote 5-0 in favor